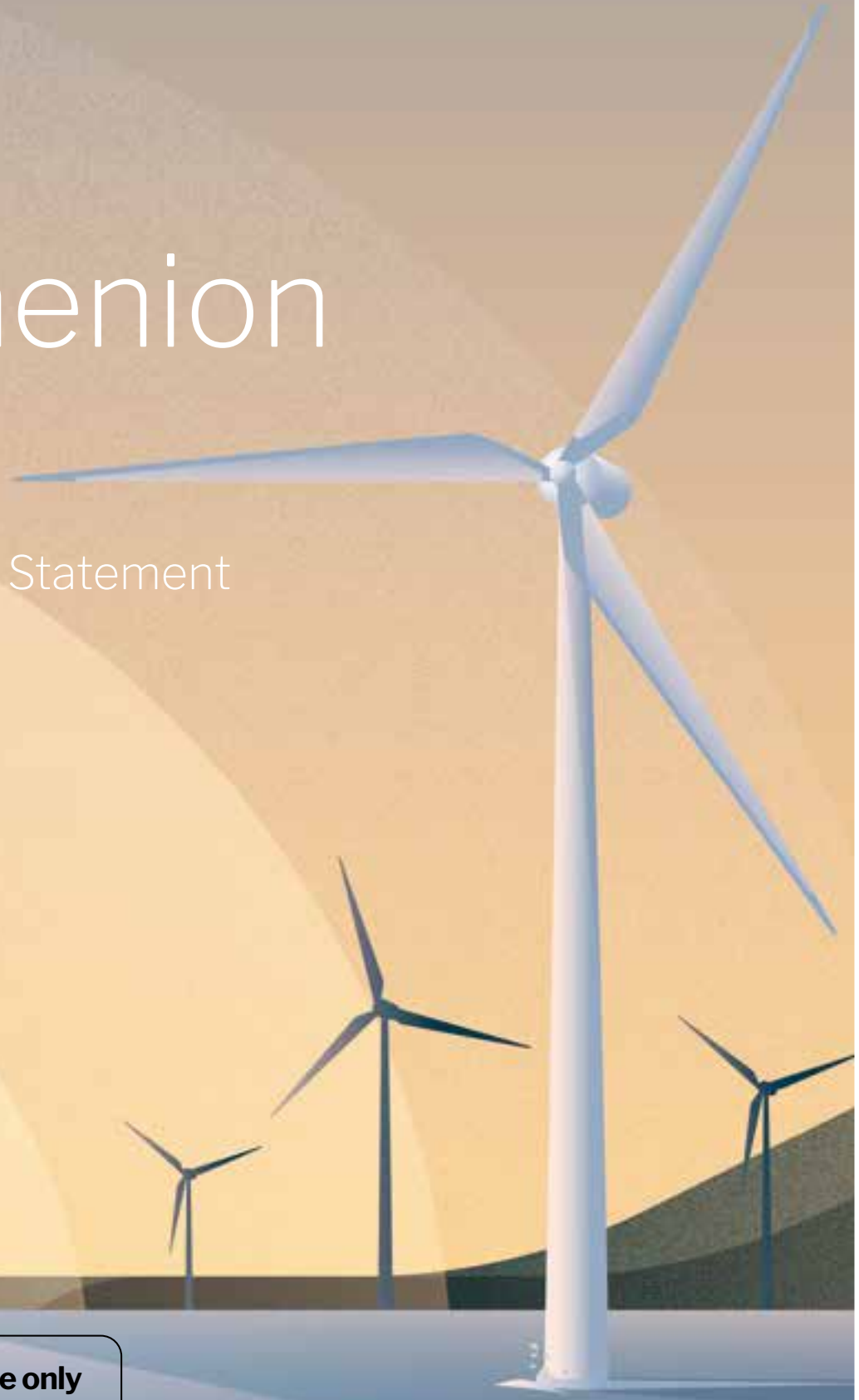


Parmenion ISA

Target Market Statement

For professional use only



The Parmenion ISA is a stocks and shares individual savings account designed to help clients invest for the medium to long-term.

It offers:



A range of **investment solutions**



High quality **customer service** and support



Tax efficient investment



Flexible **subscription, transfer and withdrawal** methods



Optional **secure online access** that allows clients to view their ISA investments



Clear, **transparent pricing** (for the Parmenion Platform and investments)

The Parmenion ISA is designed to deliver these outcomes for advised clients:



Clients can invest in a **range of investment solutions** to meet their financial goals over the medium to long-term



Clients can access the **customer support** they need when required



Clients can utilise their **ISA allowance**



Clients can make **payments and transfers** in and out of their ISA efficiently



Clients can **access information** about their ISA easily and quickly



Clients can **understand the charges** they are paying

Investment range

Through the Parmenion ISA, clients can invest in a range of investment solutions managed by either their adviser or a professional discretionary fund manager (including our own Parmenion investment managers). The solution manager has access to a wide range of collective investment schemes, e.g. unit trust and OEICs and ETFs, from which to build their solutions.

The Parmenion ISA may be suitable for:

- UK retail clients aged 18 or over wanting their investments to be managed by a financial adviser (a junior version is also available)
- Clients wanting to make use of their annual ISA allowance
- Client wanting to benefit from investing in a tax efficient product (and are eligible for this relief)
- Clients willing to invest for the medium to long-term (usually five years or more)
- Clients who typically have lump sums to invest and/or existing ISAs to transfer, in addition to any regular contributions
- Clients wanting to invest in a portfolio of retail assets
- Clients willing to accept the risk of their investments falling in value in the hope they achieve a better return than cash over time

The Parmenion ISA may not be suitable for:

- Clients under 18 (apart from JISA), and client who are non-UK residents
- Clients who want to manage their investments themselves without a financial adviser
- Clients who are ineligible for ISA tax relief
- Clients wanting access to their investments within a short-term period (typically less than five years)
- Clients only wanting to make small regular contributions
- Clients wanting to invest in a single asset or more complex asset types
- Clients not willing to accept the risk of receiving less than they invest, or just wanting a cash-based account

Vulnerable customers



Any client can become vulnerable on a temporary or permanent basis. Parmenion staff are trained to assist advisers, vulnerable customers & their representatives. So vulnerable customers will receive the same high level of service as other clients.

Parmenion

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Authorised and regulated by the
Financial Conduct Authority.

FCA Number 462085.
Registered in England and Wales
OC322243.

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